LinkedIn Checklist for Students

☐ **Add a professional photo**
Use a clear, friendly and professional photo - no avatars or art

☐ **Write a short headline**
Include what you're studying + what you're interested in.
Example: Animation Student | Character Design & Storytelling

☐ **Complete your About section**
Keep it short! Share what you're studying/studied, what you're interested in, and what you hope to do professionally. **Emphasize tech skills.**

☐ **Add your education**
Include Laguna College of Art + Design, your program, and expected graduation date. Add any minors, certifications, or AA's if applicable.

☐ **Showcase your work**
Add your portfolio, website, reel, or relevant projects. Your work is one of the most important parts of your profile! Share! Be proud!

☐ **List relevant skills**
Include software, creative skills, and professional and industry-specific skills.

☐ **Add experience—even if it's not a job**
Class projects, freelance work, internships, student productions, personal projects, and volunteer work can all count.

☐ **Connect with people in your field**
Follow studios, artists, designers, recruiters, alumni, and companies you're interested in. Especially the indie ones - they will often post jobs here first

☐ **Engage with posts**
Like, comment, and share work you genuinely find interesting. Thoughtful comments can help you get noticed. This is a great way to network.

☐ **Make your URL easy to share**
Customize your LinkedIn URL and add it to your resume, portfolio, and any other socials you are comfortable sharing.

Before you start networking: Make sure your profile is complete enough that someone who receives your message can quickly see who you are, what you do, and what kind of work you're interested in.