



Portfolio Guidelines

Graphic Design + Digital Media

To apply for admission to LCAD, you must present a portfolio of your best work that demonstrates your strengths, interests and artistic growth in relation to the major you are seeking. Submit between 14 and 20 pages that demonstrate your best and most recent work. A single page will contain multiple images/drawings when necessary.

*All Art Examples Were Completed by LCAD Students

Computer Imaging



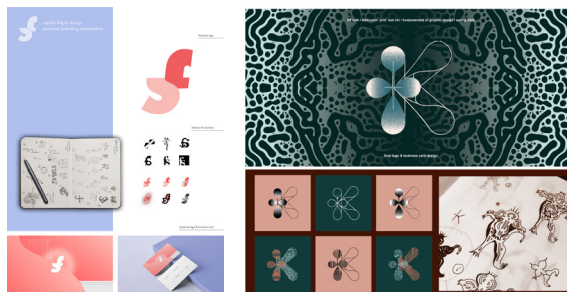
Adobe Photoshop and Illustrator are key programs for designers. Please include in your submission any work created in these software programs or any work created in other software programs that could include website design, video work, motion graphics and 3D images. 2-3 page count. Example: more specific direction i.e. Photoshop or Illustrator.



Typography / Logo Design



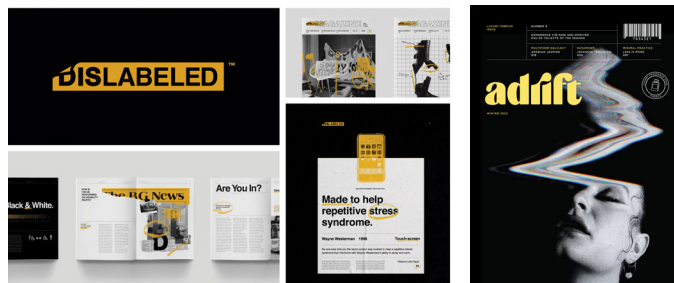
Any projects utilizing typography as a primary element. This may include branding projects, layout, type exercises, letter press, hand lettering, screen printing, collage, etc. 2-3 Logo designs, sketchbook to final project



Poster Layout / Photography



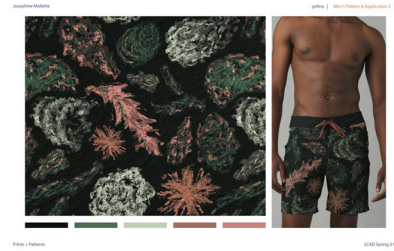
Include a poster that uses an image or vector graphic, a headline and text as body copy. 2-3 Combined with photography. Poster and/or album cover. Image with text. "Advertising mock-up" If showing photograph show before and after.



Graphics/Patterns + Illustrations



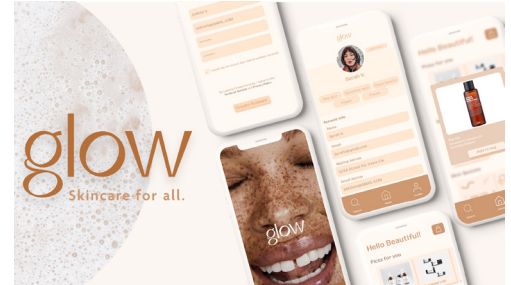
Please submit any other design work or creative material that could include mixed media, collage, t-shirt design, skate or surfboard graphics, photography or other design projects. Work that demonstrates a strong sense of design and composition.



Apps + User Interface



Projects used for platform applications such as iPhone, Apple Watch, iPod, etc. More specificity. Wire frame. Show entire journey of visual development process.



Product + Packaging Mockup



Mock-up of apparel, product and package design, including sketches and final products.



Portfolios will be submitted online using our online application.

Contact your Admissions Counselor for a meeting to discuss your portfolio.

Scan for
Application Form



Majors Available

- + Graphic Design + Digital Media
- + Graphic Design + Digital Media With Action Sports Design Emphasis
- + Graphic Design + Digital Media With Illustration Emphasis

Formatting Your Portfolio

- + Digital portfolio images should be saved as .jpg files that are no larger than 1MB each
- + Each image should be labeled as follows:
(01_ Last Name_First Name), (02_ Last Name_First Name)
- + Your portfolio should include an inventory list that identifies each work by number, title, media and completion date.
- + Pages of artwork should be visually legible at a full-screen view without the need of zooming or scrolling.