



Portfolio Guidelines

Illustration

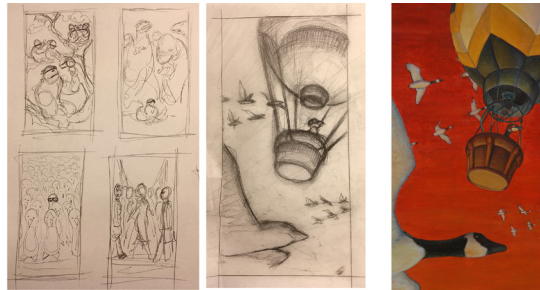
To apply for admission to LCAD, you must present a portfolio of your best work that demonstrates your strengths, interests and artistic growth in relation to the major you are seeking. Submit between 14 and 20 pages that demonstrate your best and most recent work. A single page will contain multiple images/drawings when necessary.

*All Art Examples Were Completed by LCAD Students

Creative Problem Solving



Development work that demonstrates the process of visually solving a problem through the use of thumbnails and drafts. This can include: rough drafts, exploratory drawings, design variations, etc. and should be featured throughout your portfolio. Focus should be on visual communication, and creativity in a medium of choice.



Observational Drawing



Pieces made from observation of live subject matter without the assistance of the photograph. Examples include: still life, self-portrait and landscape. Emphasis should be placed on strong demonstrations of line, tone, form, value and object/ground relationship.

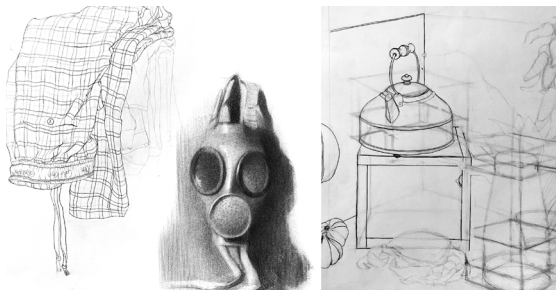


Figure Drawing



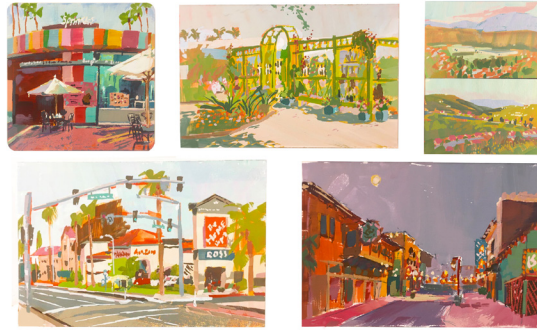
Observational drawings of people, and/or animals, with emphasis on dynamic poses, strong silhouette value and clear actions/attitudes. A mix of posed studio drawings and work done outside the studio is desirable. Suggested venues for sketching are parks, zoos, beaches, restaurants, museums and malls.



Environment Pieces



Images from observation and/or from the imagination showing an understanding of perspective and expressing a sense of place, story or mood. Examples: interior or exterior architecture or landscape space. The image created from imagination can be fantastical or naturalistic.



Hero Image



Large attention-grabbing picture that tells a story. Examples: Posters, banners, storytelling images, cover images, promo images.



Editorial Illustrations



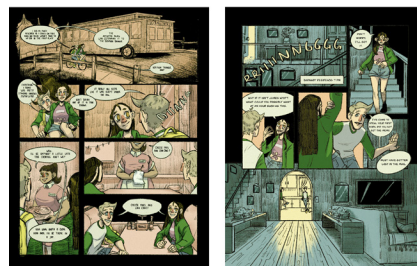
Illustrations that include graphical elements and/or text showing an understanding of typography, branding, or advertising.



Sequential Illustrations



Images that communicate a key sequence in a story. The story could be an original or existing story.



Portfolios will be submitted online using our online application.

Contact your Admissions Counselor for a meeting to discuss your portfolio.

Scan for
Application Form



Formatting Your Portfolio

- + Digital portfolio images should be saved as .jpg files that are no larger than 1MB each
- + Each image should be labeled as follows:
(01_ Last Name_First Name), (02_ Last Name_First Name)
- + Your portfolio should include an inventory list that identifies each work by number, title, media and completion date.
- + Pages of artwork should be visually legible at a full-screen view without the need of zooming or scrolling.