LAGUNA COLLEGE OF ART + DESIGN

2023/24
At Laguna College of Art + Design, each major provides a curriculum beginning with a solid foundation that is augmented with state-of-the-art, industry-specific expertise. Created in our fabrication lab using clay and 3D printers, the cover of this publication embodies the intersection of tradition and innovation for which LCAD has come to be known. With over 60 years producing talented artists and designers, this approach prepares our students to become unique contributors to their respective industries and communities. Our teachers impart lessons based on their professional experience to bestow a groundbreaking, modern education and to create opportunities for our students well before graduating. As a result, our graduates are prepared to become leaders, forward-thinkers, and problem-solvers in today’s creative economy.
Since its founding in 1961, Laguna College of Art + Design has been a vital part of the vibrant coastal arts community of Laguna Beach. Our success stories, however, extend well beyond the sage-covered hills and scenic shorelines of our beautiful and historic city that has inspired artists for more than a century. Our track record and our trajectory both point to the fact that mastery of classical skills combined with cutting-edge tools and techniques leads to creative and professional opportunities. We know what the top art, design, entertainment, and game employers are looking for, by working closely with these preeminent organizations and recruiting some of the world’s top artists and designers as faculty, we’ve taken every step to ensure that your time as an LCAD student is spent mastering skills. Possessing the experience that you’ll need to excel in your career. As such, LCAD is redefining the modern college of art and design, here, your unlimited creativity and promising future are our top priorities. Your potential is limitless, and we’re here to provide you the education, the support, the guidance, and the connections you need to bring about positive change in your life and in the lives of others.
FROM THE PRESIDENT

We are at a critical moment in human history where creativity and ingenuity are needed most. It is a moral imperative for each and every one of us to rise to the occasion, to problem-solve, constructively disrupt, and innovate with the collective purpose of making the world a better place. As a new member of the LCAD community, I look forward to leveraging the abilities, talents, and passions of our creatives in every corner of our campus.

To prepare our students for success, we must constantly evaluate the ways we teach and learn. At the same time, we need to invigorate and strengthen the connection between our learning institutions and our professional workplaces. Conventional structures for learning must continue to be interrogated and disrupted, which takes fortitude, courage, and willpower to remain relevant to the issues of our day.

As we build capacity for our art and design students to think critically and act responsibly, we will continue to engender a deep conscience in our ability as a community of educators and students to positively and creatively improve our trajectory.

With gratitude,

Steven J. Brittan
OUR PROGRAMS

Through programs that emphasize the acquisition of skills based on observation, representation, and concept development, LCAD will prepare you for a career as a creative artist or designer in a culturally and ethnically diverse world. We are committed to offering our curricula through dually-accredited degree programs that imaginatively combine studio work with career-forward academic studies.
WHERE IT’S AT

Your college experience is defined not only by which school you attend, but also by its surroundings. LCAD is nestled within the boundaries of some of Southern California’s last undeveloped and protected coastal canyons and bordered by one of our planet’s most scenic coastlines. Our campus is only a short car ride from world-famous attractions like Disneyland and headquarters of top arts, animation, entertainment, gaming, and action sports brands alike.
Located directly between Los Angeles and San Diego, Laguna Beach is a seven-mile stretch of scenic coves and cultural gems that provides easy access to a broad range of year-round activities. Whether you choose to paint in plein air, surf, hike, mountain bike, or take a leisurely stroll along one of Laguna Beach’s numerous postcard-perfect coves, here you’ll be immersed in a rare and coveted existence. As a student of LCAD, you will live the dream. With an education in a location like ours, it’s no small wonder that we inspire some of today’s most outstanding emerging artists, designers, and innovators.
The Office of Student Life is your hub for purposeful and inclusive student engagement outside of the classroom. LCAD’s Student Life team carefully plans some of your favorite events like Welcome Back BBQ, Rush Night, and Spring Movie Night. Student Life facilitates and supports Student Government, Student Organizations, Residence Life, Community Engagement, off-campus housing resources, and the LCAD shuttle. Our Student Leader Spotlight, a photo campaign centered on highlighting student experiences through the lens of on-campus involvement and leadership development via LCAD’s social media, celebrates our commitment to our students and our students’ commitments to one another.
Sure, our location is beautiful, but it’s our commitment to excellence that brings some of the world’s top creatives to teach your LCAD courses. Our faculty not only lend prestige to our programs, they also provide you valuable lessons in history, innovation, and leadership. And they all are devoted entirely to ensuring your artistic growth and professional success.

LCAD’s small class sizes allow our faculty to provide you with a rare level of high-quality, personalized attention that will accelerate your knowledge and your skills, making you a sought-after, industry-ready graduate. In order to offer you the most up-to-date knowledge, we carefully choose our faculty to ensure they are working-professionals in their industries. Not only does this mean your education will include industry trends, it also means that our connections are your connections.
An LCAD education is founded on timeless values of skill-based, traditional, figurative representation and is bolstered by instruction in industry-standard applications and technologies in modern and adaptable spaces.

LCAD has been a leader in collegiate technological innovations since the turn of the twenty-first century, with state-of-the-art computer labs and as one of the world’s first one-to-one laptop programs and wireless campuses. Our ongoing investment in innovative tools and technologies helps to ensure that your path to success will remain obstacle-free in every LCAD degree program.
Our historic Main Campus is home to most of your courses in Drawing, Painting, Sculpture, Illustration, and Liberal Arts. Here, you'll find our Dennis and Leslie Power Library, our Writing Lab, Student and Career Services, one of three campus IT Helpdesks, a Fabrication Lab, indoor/outdoor student lounge and courtyard, and Nina’s Park, where you'll often find yourself unwinding and enjoying the tranquility and beauty of our stunning natural setting.

FABRICATION LAB
Created in concert with our Entertainment Design program, the “Fab Lab” is a place where you can turn your concepts and ideas into physical models. This high-tech facility is fully staffed and equipped with an industrial-grade laser cutter, vacuum former, paint booth, sewing machine, and a plethora of 3D printers. Whatever your major, you’ll be encouraged to use and experiment within this space.

FINE ARTS STUDIOS
With a history of some of Southern California’s greatest figurative artists teaching or studying within the walls of our Fine Arts studios, these highly adaptive spaces offer you not only controlled balanced light that allows for a range of dynamic studio practices and compositions, but also amazing pedigree. No matter what your major is, here, you will draw or paint from live draped and undraped models.

DENNIS AND LESLIE POWER LIBRARY
The Dennis and Leslie Power Library is the intellectual heart of the College. Our library plays an integral role in supporting instruction in the visual arts and, places the best possible resources at your fingertips. The Library offers you a range of community events throughout the year and always provides you a safe and comfortable place to study, to seek knowledge, and to gather with other members of the LCAD community. In addition to serving as home to the College’s archives, our library encourages your intellectual discovery and inspires lifelong learning through its wide-ranging print and electronic resources.

SCULPTURE STUDIO
Our Sculpture Studio offers you a state-of-the-art space with controlled lighting, open areas to work on projects that range from life-size figurative sculpture, fantasy sculpture and 1/3 life animal sculpture. The Studio features advanced materials and armatures used in the professional field to give you access to the latest tools and techniques. Adjacent the Sculpture Studio is a versatile indoor/outdoor space for mold making, welding, tool making, and woodworking to support you in creating dynamic sculptures in an array of media.
LCAD’s Big Bend campus is home to our Visual Communications classrooms and computer labs for Animation, Entertainment Design, Experimental Animation, Game Art, and Graphic Design + Digital Media. Our goal is to help you become the best in your field, and that’s why facilities like our Big Bend classrooms are equipped with state-of-the-art tools and technologies. Gifted students like you come to LCAD from around the world to achieve their fullest potential as artists, leaders, and global citizens, and LCAD’s Big Bend campus is where you’ll take your first steps toward becoming a leader in your creative industry.

CINTIQ LABS
Our Cintiq Labs provides a seamless transition between the classical drawing, painting, and sculpting skills you’ll learn in your foundational classes and the creation of art in the digital world. Each lab has 18 student workstations with high-definition Cintiqs and a teaching computer connected to a digital projector allowing your entire class to follow along with your instructor. Whether creating CG models, coloring animated scenes, painting textures, or life-drawing, working with a stylus directly on the screen offers an intuitive experience so you can focus on doing your most creative work unhindered by technical limitations.

DOWN-SHOOTER LABS
Creating a convincing animated performance requires careful timing and spacing of images down to 1/24 of a second. Our two Down-Shooter Labs provide Animation students with professional tools to make high quality pencil tests of their traditionally animated scenes, work on CG animation, or take their films to final color. The Down-Shooter Labs are dedicated student workspaces, so, during regularly scheduled hours, as a student of one of our Animation programs, you’ll have unrestricted and uninterrupted access to the equipment you need to bring your work to life.

SOUND STUDIO
Whether you’re creating narration for animatics, sound effects for games, or voices to bring your animated characters to life, the LCAD Sound Recording Studio at Big Bend provides high-quality audio facilities for your multimedia projects. The Studio is equipped with a recording and editing workstation using the latest Adobe software suite and a separate booth with professional microphones for actors to capture vocal performances. So, if you’re passing by while the recording light is on and you hear werewolf howls, maniacal laughter, or any other strange sounds, don’t worry, that’s just your fellow LCAD students hard at work.
LCAD’s Suzanne Chonette Senior Studios is a modern, 5,400 square foot facility featuring light-filled, well-ventilated studios and workspaces designed to meet your special needs when you’re a senior from any of LCAD’s undergraduate degree programs. Depending on your major, as a senior, you may spend time here either working at your workstation or in your studio.

South Campus

South Campus is LCAD’s latest addition and stands emblematic of our dedication to ensuring that you enter the professional world prepared for the demands of your creative industry. Here, you may find yourself utilizing a portion of this space as your senior studio. If you take classes in Graphic Design + Digital Media you’ll find yourself spending time in our AR/VR lab with state-of-the-art green screen and VR room.

Photo Lab

Our Photo Lab offers you a reservable space in which you may photograph tabletop arrangements and small individual or group portraits. The Lab features a mix of both continuous light and wireless strobes with a variety of stands, modifiers, colored gels, and accessories for whatever creative effects you need to bring your photographic visions to life.

Stop Motion Studio

Our Stop Motion Studio provides you with the tools you need to bridge animation with reality by combining all of the traditional art forms into a unified whole. Here, we’ll instruct you on how to fabricate characters and sets utilizing both traditional and state-of-the-art methods. You’ll custom-build stages; set up high-resolution cameras, lights, and software; and then you’ll animate frame by frame and bring your stories to life.

XRD Lab

LCAD’s Extended Reality Design (XRD) Lab is one of our newest and most advanced offerings. While other institutions focus on AR/VR research, LCAD’s XRD Lab provides a rare resource for AR/VR education and experimentation. The space features our new AR/VR lab with state-of-the-art green screen facilities where you not only create in AR/VR, but also help to innovate within this burgeoning field.
One of the primary goals at LCAD is to help make your transition to college as smooth as possible. As such, it is our priority to assist you in finding the right housing for you, your needs, and your preferences. LCAD has services and resources within the office of Student Life that will aid you in your housing process and ensure you get exactly what you want and need.

ON-CAMPUS HOUSING
Welcome to LCAD’s on-campus housing, a small, modern suite complex that accommodates up to 56 students in well-appointed residences. Our residence hall is located just three quarters of a mile from our Main Campus and is just a short walk from downtown Laguna Beach’s shopping, dining, and beachside boardwalk. Supervised by the Office of Student Life and Resident Advisors, the LCAD Residence Hall promotes communal living and provides you a fun and convenient place to live.

OFF-CAMPUS HOUSING
The Office of Student Life will assist you in your search for off-campus housing. The team provides you with private lessor listings in Laguna Beach and its surrounding communities, access to a private online group if you’re in need of housing, and the LCAD Roommate List.
As an LCAD student, you’ll benefit greatly from our network of industry leaders and our educational partners. These high-level connections facilitate your access to key internships and employment opportunities.

If you’re a student of our Visual Communications programs, LCAD hosts an annual Industry Open House, an event that places your work before the eyes of creative industry leaders. And if you are a student of our Fine Arts program, our one-of-a-kind Professional Mentoring Program will pair you with member galleries of Laguna Beach’s First Thursdays Art Walk who will guide you through the fundamentals of exhibiting your work in a professional arena and will educate you in the business of operating a gallery.

Regardless of your major, we know what it takes to make you a successful artist or designer who is equipped for the current demands of your respective creative field.

INTERNSHIPS

The Career Services Office provides resources for internships that will enable you invaluable hands-on, practical experience for professional preparation in your area of interest. We strongly encourage you, and all LCAD students, to complete an internship prior to graduating. LCAD students have interned with companies that include: Blizzard, Cartoon Network, Disney, Gallery Nucleus, Hasbro, Hurley, Nickelodeon, Nike, Pixar, Quicksilver, Sony, Stance, Vans, and Laguna Art Museum.
LCAD’s program in classical full animation technique is one-of-a-kind. One of the few animation programs designed and run by animators, you will learn the highest production values at the heart of the feature film animation industry. One of the last remaining comprehensive 2D animation programs, you will learn to master animation classical technique as developed in the US animation industry in the middle of the 20th century. This body of knowledge is at the heart of all modern digital animation practice and is still used in current animated productions of all kinds. Learn from animation instructors who are part of this rare tradition and have studied and worked with such animation legends as Eric Larson, Eric Goldberg, Glen Keane, James Baxter, and many, many others.

Working with pencils, paper, pixels, or puppets, LCAD Animation students learn the entire process of filmmaking with an emphasis on character-driven stories. The culminating work in this major is a personal film project which spans four semesters from concept to final color. Students work with either hand-drawn, 2D (CG animation), or stop motion as they use feature film animation approaches in creation of their projects. These final films are showcased each year in the LCAD Animation Film Festival (LAFF) which is hosted on the Warner Brothers lot in Burbank.

As students study performance-based animation, they are also exposed to the full variety of modern 2D and 3D digital toolsets. With a strong foundation in classical animation technique and empowered by modern digital tools, our students leave LCAD Animation prepared for all the animation industry has in store for them.

ALUMNI EMPLOYERS

Cartoon Network  Fox  Nickelodeon  Sony
Disney Television Animation  Industrial Light & Magic  Obsidian Entertainment  Telltale Games
DreamWorks  Infinity Ward  Pixar  Tiltbrush
Duncan Studios  Laika  Renegade Animation  Warner Bros.

Breeya Williams
Animation Characters

(Opposite page)
LCAD’s Fine Arts department allows students an immersive artistic experience offering a robust foundation in representational drawing, painting, and sculpture with an emphasis placed on academic figuration. Alongside building skills, our courses encourage experimentation with materials and exploration of individual ideas and interests to broaden students’ visual language, culminating in the development of a body of work that is authentic to each artist.

Students entering senior year are provided a private studio space to work for the entirety of their final year, where they are mentored individually and engage in critical discourse with their peers and distinguished guests. The Fine Arts department offers a BFA in Drawing and Painting, in addition to an Emphasis in Illustration, and an Emphasis in Sculpture.

Our Fine Arts faculty is composed of nationally and internationally recognized artists who are invested in mentoring their students to enter the diverse world of visual arts.

ALUMNI GALLERY REPRESENTATION + PROFESSIONAL PARTNERSHIPS

Abend Gallery
Arcadia Contemporary
Art Miami
Copro Gallery
Dawson Cole Fine Art
Gallery 1261
High Noon Gallery
Kuplin Del Rio Gallery
LA Art Show
Laguna Art Museum
Manifest Gallery
MEAM Museum
Peers + Artists
Salmagundi Club
Saltfineart
Sam Greenwood Fine Art
Sullivan Goes Gallery
Thinkspace
Women Painting Women

DISTINGUISHED GUESTS

Steven Assael
Kim Cogan
Vincent Desiderio
Zoey Frank
Ann Gale
Andrew Hem
Alex Kanevsky
Jas Knight
Brad Kurkle
Laurie Lipton
Narsiso Martinez
Justin Mortimer
Daniel Sprick
Ruprecht von Kaufmann

Kayley Jane Dykman
Moonlight
(Opposite page)
Hannah Tija
Whisper

Scout Bender
Raised Within the Ko’olau Mountain Range

Melissa Mallory
Zahra

(Left)  
(Right)  
(Opposite page)
The Drawing + Painting with Illustration Emphasis zeroes in on the art world found at the intersection of fine arts and illustration to prepare you to work in both traditional and mixed media arts. The program’s curriculum will hone imaginative narratives with design-based aesthetics for commercial and non-commercial applications. Through both skill-building and professional studies curriculum, this emphasis will allow you to take advantage of the representational training of the Drawing + Painting major. You also will gain experience in exhibition, branding, and entrepreneurial skills that will help you to succeed as an independent artist working in a visual style that reflects Imaginative Realism, Pop Surrealism, and mural arts.

DRAWING + PAINTING with ILLUSTRATION Emphasis

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LCAD is unique in being one of only a handful of accredited colleges to offer courses in figurative sculpture that focus on classical techniques with an emphasis on narrative compositions.

As a student of LCAD’s Drawing + Painting major, you will have the option to pursue a degree with an emphasis in sculpture. The Sculpture Emphasis will teach you technical rigor to produce life-size to monumentalized sculptures that convey contemporary narrative themes, including animal and fantasy sculpture. Our sculpture curriculum is based in classical techniques and will prepare you to enter the competitive field of sculpture by gaining commissions, exhibiting as a gallery artist, obtaining public grants, applying to residencies, or branching out into the entertainment and special effects industries.

DRAWING + PAINTING with SCULPTURE Emphasis

LCAD is unique in being one of only a handful of accredited colleges to offer courses in figurative sculpture that focus on classical techniques with an emphasis on narrative compositions.

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As an entertainment designer, you will create realities and experiences that excite minds and stir imaginations. You will do this by combining art and technology to create TV and film production designs, visual development for feature animation, theme parks, hotels, restaurants, live events, and much more. LCAD’s BFA program in Entertainment Design provides you the education that entertainment designers need to bring these extraordinary experiences to life. Our state-of-the-art curriculum gives you real-life, hands-on instruction with concept design, model and prop making, and 3-D digital tools.

LCAD’s Entertainment Design faculty are accomplished industry professionals who bring their real-life experiences to the classroom, providing you unparalleled mentorship.

**ALUMNI EMPLOYERS**
- 20th Century Fox
- Blizzard Entertainment
- DHX media
- Disney
- Disney Imagineering
- DreamWorks
- DreamWorks Animation
- High Moon Studios
- Interplay Entertainment
- The Jim Henson Company
- Marvel Entertainment
- Meteor Games
- Microsoft Studios
- Obsidian Entertainment
- Red Mile Entertainment
- The Showpros Group
- Sony Entertainment
- Spectral Motion Inc.
- Trimouse
- Tri Entertainment
- Warner Bros.
- Interplay Entertainment
- The Jim Henson Company
- Marvel Entertainment
- Spectral Motion Inc.
- Trimouse
- Tri Entertainment
- Warner Bros.

**DISTINGUISHED GUESTS**
- Phillip Boisse Jr.
- Mark Castanon
- David Colman
- Myke Chilian
- John Cox
- Federico D’Alessandro
- Robert Dennis
- Nathan Fowkes
- Monica Grue
- Doris Hardoon
- Rustam F. Hasanov
- Mike Hernandez
- Christophe LaBourette
- James Martin
- Bryan Murphy
- Zoro Rodriguez
- Ryan Winzinger Schattl
- Josh Steadman
- David Tilton

**ENTERTAINMENT DESIGN**

Ben McEntee
The Very Top
(Opposite page)
Aster Cantu
Gus’ Truck
(Top left)

Ben McEntee
Entertainment Design Environment
(Bottom)

Kayden Kim
Storefront
(Top right)

Ben McEntee
Entertainment Design Environment
(Bottom)
Computers have reshaped the animation industry. Paperless animation pipelines, 2D puppetry, stop motion, and CG animation all now coexist in a modern mash-up of experimental animation possibilities. LCAD’s BFA program in Experimental Animation is designed to expose you to all of the digital tools, skillsets, and techniques that are the new standard in television and internet animation.

After a common first-year core in traditional full-animation practices, as a student of LCAD’s BFA program in Experimental Animation, you will branch out into purely digital approaches to narrative character animation. Limited animation techniques along with alternate approaches to stop motion and CG techniques will prepare you for the fast-paced world of animated series production. Thesis projects in your junior and senior years will allow for specialization in your area(s) of interest, including storyboarding, show design, and internet series projects.

All LCAD Experimental Animation students enjoy access to top-tier faculty from a diverse range of industry backgrounds. Most faculty have served multiple roles in both television and feature Film production. Working in small classes, our faculty teach through hands-on projects putting creation at the heart of learning. Their collective credentials include: 2D feature films, 3D feature films, television shows, video games, character design, production design, storyboarding, stop-motion animation, visual effects, and much more.
Gladys Anne Falcone
Edith and Astral—inferno Vice Characters
(Top left)

Birgit Uhlig
Feara
(Bottom)

Nathaniel Reyes
Fell Swoop
(Top right)
Sonoma Camozzi
Untitled
(Top left)

Niko Price
Pitti Fromage
Character Model
(Top right)

“Un Garçon et sa Bête” an LCAD Animation Master Class Student Film
Character Model
(Bottom left)

Peyton Holtclaw
Stop Motion Fabrications Final
(Bottom right)

Niko Price
Diamonds on Neptune
(Opposite page)
LCAD’s BFA program in Game Art provides a welcoming and collaborative environment in which you will reach your full creative potential and make the interactive characters and worlds you have always dreamt about.

Our program is driven by a stellar faculty that will train and motivate you to create art beyond anything you thought possible, as well as an inspirational community of students who consistently challenge one another.

Our instructors are a combination of awe-inspiring game industry veterans who will lead you in cutting-edge game techniques, and spectacular creatives from other walks of life who will help you discover different approaches to designing and creating in the real world.

The Game Art BFA is a highly cooperative project-based program. All of the programs at LCAD have a strong foundation in traditional representationalism. Throughout your journey in the program, you will acquire a diverse collection of skill sets ranging from traditional painting and sculpture to developing in-engine prototypes. You will use that skill set as a member of different teams assembled through our relationships with other schools and LCAD’s MFA in Game Design to develop games that may ship as full products or be showcased at the Independent Game Festival (IGF).

DISTINGUISHED GUESTS
Chris Bateman
Justin Thavirat
Brian Upton
Farzad Varahramyan

INDUSTRY PARTNERS
Blizzard Entertainment
Gearbox Software
Mobius Digital
Obsidian Entertainment
PlayStation Studios
Riot Games
Rockstar Games

GAME ART
Madeline Humphrey
wootwoot
(Opposite page)
Our program’s multidisciplinary approach recognizes that as a designer in today’s market, you must develop solutions that move seamlessly across a dynamic array of media: from UI/UX, web design, virtual reality, video, 3D, motion graphics, mobile apps, packaging, and print solutions. Our design curriculum is built on creativity, imagination, exploration, and purposeful play. It will expose you to a full range of skills that will empower you to discover and pursue what you are most passionate about.

Our faculty of design professionals guide your development as you become a strong conceptual thinker, a visual problem solver, and an effective communicator. Small class sizes provide for individualized instruction and fully equipped classrooms ensure access to advanced technology.

LCAD’s educational partnerships and mentorship programs provide hands-on design projects that build an outstanding portfolio leading to internship and employment opportunities. As a graduate of LCAD’s Graphic Design + Digital Media program, you will be industry-ready and poised to find employment prior to graduation.

ALUMNI EMPLOYERS

Adobe
Adobe
Amazon
Apple
AT&T Entertainment Group
Coca-Cola
Disney Interactive
Disney Imagining
Facebook
Fox Entertainment
Google
Ikea
Los Angeles Football Club
Levis
Live Nation
Mattel
Nike
NFL Network
PayPal
Riot Games
Rivian
Samsung
Tesla
Virgin Orbit

INDUSTRY PARTNERS

Anaheim Ducks
Boardriders
Bojangles
Hurley
NHL Anaheim Ducks
MGM
Nike
Pentagram
Pins
Prana
Red Bull
R/GA
Rip curl
Santchi & Santchi
Samsung
SapientNitro
Stance
Taco Bell
UCI Portal for UI/UX Innovation
Vera

(Previous page)
Angela Comstock
Gunslinger
(Top left)

Calla Schubert
Jozi
(Top right)

Israel Perez
Philippines Olympic Basketball
(Bottom left)

Ray Kricorian
Adrift
(Bottom right)

Stella Zhang
Long Exposure Photography
(Opposite page)
As a student within LCAD’s Graphic Design + Digital Media program with an Action Sports Emphasis, you will be part of one of very few action sports programs in the world, and will take collaborative classes led by senior executives and creative directors at brand giants like Hurley, Nike, Stance, and VANS, all companies with whom LCAD enjoys exclusive educational partnerships. You will learn how to design, develop, and apply prints and patterns to athletic and team apparel, visual merchandising, packaging, user interface and experience (UI/UX), advertising, social media, photography, video, 3D, and motion graphics. Our graduates dominate the action sports and youth culture industries and hold major positions as art directors and creative leaders with the world’s most prominent companies.
As a student within LCAD's Graphic Design + Digital Media program with an Illustration Emphasis, you will further develop your illustration and fine art skills while being fully immersed in our Graphic Design + Digital Media program. You will be technically advanced with skills that span a range of industry demands. You will learn to take your talents into motion graphics, 3D, packaging design, user interface and experience (UI/UX), advertising, social media, photography, video, and augmented and virtual reality. In project-based learning classes you will apply your artistic talents and illustration skills to create design solutions while developing strong cross-disciplinary skills and a dynamic portfolio of work that will position you to work in a range of design fields.
The job market for illustrators has never been more varied and exciting. LCAD’s BFA in Illustration will give you the technical and conceptual abilities to excel in today’s competitive creative landscape to help you bring your ideas to life. You will learn to cultivate your personal voice while learning skills that will prepare you for the ever-changing visual markets.

Your skills will be industry-ready, allowing you to work immediately in advertising, apparel, children’s books, comics, editors, fashion, gallery art, graphic design novels, medical, product and toy design, the music industry, and much more.

Building on a solid foundation of drawing, painting, and conceptualization, LCAD’s BFA program in Illustration will help you achieve mastery of your craft in an array of both traditional and technical media and techniques. You will become not only a skillful illustrator, but also a dynamic and adaptable one. You will be able to apply your skills to countless creative industries including the entertainment, graphic design, animation and game design fields.

LCAD’s Illustration faculty are leaders in their fields who pride themselves on mentoring their students and will prepare you to enter the exciting world of Illustration.

ILLUSTRATION

ALUMNI EMPLOYERS

Applied Medical
CBS Interactive
Cryptozoic Entertainment
DC Comics
DC Shoes USA
Disney Interactive
Disney Imaginerising
DYIA
DreamWorks
Google
Hive Gallery
Honda Motors
Hurley
KCET
Marvel Entertainment
Guilisfer
Risk and Morty, LLC
Rusty USA LLC
Starbumps Industries
Ticketmaster
Warner Bros.
Xist Publishing

DISTINGUISHED GUESTS

Sandy Devore
Donato Giancola
James Gurney
Brad Holland
Anita Kunz
Howard Lyon
Gregory Manchess
Bill Ogden
John Jude Palencar
Robert Rodriguez
Greg “Craola” Simpkins
Greg Spalenka
William Stout
Jeff Wack

Angela Ramones
Cat Guardians
(Opposite page)
We pay attention to stories more than to facts; we perceive things on a personal level, rather than global; we can get lost in our own, personal skull-sized kingdoms. By learning different ways to see and understand the world and human experience, we can step outside of our programming and better understand and deploy the glut of information that we have access to.

LCAD’s Liberal Arts courses will make you better informed about the history of culture, literature, and art. Through a variety of interesting subjects and readings, you will develop as a creative problem solver and will broaden your worldview. These courses will allow you to understand new metrics of happiness and success while opening pathways for original thought. They will also make you gain a better understanding of yourself, increase your capacity for empathy, and better develop your own voice. Our courses also will help you to understand your place within the artistic continuum and to articulate your unique aesthetic point of view.

We’re proud that all LCAD Liberal Arts instructors are experienced, world-class educators, scholars, poets, authors, and working artists in their own fields. As such, they bring unique assets to the classroom, including guests who are Academy Award®-winning storytellers and songwriters, and prize-winning authors and publishers. From these great minds, you will learn the foundations of storytelling techniques, the histories of civilizations, the history of art making, and the specialized history of your chosen major. And to further elevate your learning experience, you may choose to minor in Art History or Creative Writing.

LIBERAL ARTS
As a student of LCAD, you have an opportunity to augment your major course of study with a minor that will broaden your skill set and may result in competitive advantages when you seek employment.

**ANIMATION**
Our Animation minor will instruct you in the principles of both traditional (hand-drawn) and CG (computer-generated) animation, thereby offering you a chance to broaden your career opportunities. Whatever your goal, you will build speed and confidence in your draftsmanship and will develop skills that are applicable to feature films, games, television, and Internet animation.

**ART HISTORY**
A minor in Art History will enrich your creative foundation and expand your educational portfolio and teaching opportunities in the fields of art appreciation and art history. Tailored readings, journaling, and writing projects are designed to broaden your understanding of the creative motivations of specific artists.

**CREATIVE WRITING**
Our Creative Writing minor will deepen your understanding of the literary landscape and of the interconnectedness of the arts in general. By studying the work and craft of established authors, you will build a foundation for your own original creative writing projects.

**DRAWING + PAINTING**
The Drawing + Painting minor offers you intensive instruction in representational drawing and painting with an emphasis on historical and contemporary methods and techniques. The curriculum encourages your individual artistic experimentation and is designed to endow you with the skills necessary to develop your personal concepts.
ENTERTAINMENT DESIGN
Earning a minor in Entertainment Design furthers your ability to effectively create 2D and 3D artwork while gaining an understanding of the concept illustrator's studio processes, business practices, and history. It encourages the creation of a variety of imagery related to storytelling for Entertainment Design applications. Topics covered include 3D modeling, environment, character, prop design, and storytelling. A minor in Entertainment Design enables you to become a more well-rounded artist, and provides an opportunity to create quality, portfolio-worthy pieces relevant to a variety of career opportunities.

EXPERIMENTAL ANIMATION
The minor in Experimental Animation will provide you with a solid grounding in the way 2D digital animation tools and 3D animation tools are used in television production. Distinct processes are the hallmark of this fast-paced industry where efficient pipelines allow for developing episodic projects. In this minor, the classical animation student can benefit from additional time to master television production standards – a natural complement to their feature animation curriculum. Any student that loves drawing in digital environments and loves animated storytelling will find the skills they need to set their drawings and illustrations in motion in the Experimental Animation minor.

GAME ART
Our Game Art minor provides you an introductory game development experience that will allow you to work in a professional game environment. Game Art minor courses will get you working on projects within game engines so that you can learn firsthand about what goes into game production and what kind of teamwork this involves.

GRAPHIC DESIGN + DIGITAL MEDIA
The Graphic Design + Digital Media minor offers you an array of entry-level classes that introduce the foundational concepts of our BFA program in Graphic Design + Digital Media.

ILLUSTRATION
A minor in Illustration will make you a better-rounded artist in a variety of traditional and digital mediums, will allow you to create quality portfolio pieces relevant to a variety of career opportunities, and will provide you an understanding of professional studio processes and business practices.

SCULPTURE
Our Sculpture minor offers you a chance to advance your skills in drawing, painting, animation and modeling by exploring a range of classical and contemporary techniques that support your individual artistic practices. Studies include classical figurative sculpture, armature building, mold making, casting, and fantasy sculpture.
If you are majoring in any of LCAD’s Graphic Design + Digital Media programs, you may minor in one of several industry-focused minors. The design minors are led by faculty who are renowned in their field and are acclaimed award-winning professionals. These minors will progress your skills, focus your talents and expand your knowledge in a specific area of design.

AR/VR
The AR/VR minor lets you explore groundbreaking technology and understand how it’s being used. As a student of the AR/VR minor, you will work in LCAD’s AR/VR Lab that is equipped with advanced technology. AR/VR allows you to create immersive experiences and creative content through internships, high-level partnership projects, and in small classes.

MOTION GRAPHICS
As a student of the Motion Graphics minor, you will develop the skills necessary to produce 2D and 3D animations for broadcast television, social media, games, movies, advertising and more. For multiple semesters, our students have created motion graphics for the Anaheim Ducks that have been displayed on the Honda Center Stadium Vision screen during hockey games. During your studies you will produce a demo reel of your work to help launch your career in motion graphics design.

PACKAGING
In our Packaging minor, students learn how to conceptualize, design, and create packaging systems, build prototypes, and explore solutions for everyday products. You will acquire knowledge about product components, packaging materials and sustainable practices. You will gain understanding about consumer packaging, brand expression, and how to build consumer experience through immersive and intelligent packaging design.

PHOTOGRAPHY/EXHIBITION DESIGN
The Photography/Exhibition Design minor offers hands-on opportunities to strengthen and advance your photographic skills. As a student of the minor, you will hone your craft far beyond the basics by building a portfolio of camera-based creative work with further development of concepts, composition, lighting, post-production, editing, and exhibition design.

UI/UX
The UI/UX minor allows you the opportunity to participate with industry leaders on real-world projects, to gain in-depth UI/UX knowledge and to build outstanding projects for your portfolio. You will learn the UI/UX and digital interaction skills used in the visual development of every app, website, mobile device and social media application. UI/UX designers are sought after in every major brand and are integral members of their corporate design and marketing teams.
APPLYING TO LAGUNA COLLEGE OF ART + DESIGN

LCAD recognizes and supports an admissions policy that encourages motivated and serious students to pursue a college education in the visual arts.

We understand and are responsive to the diverse educational and personal backgrounds of students who apply. LCAD’s Admissions Committee reviews an applicant’s qualifications so that they can evaluate, advise, and place based on a balanced picture. An applicant’s academic achievements, creative abilities, and artistic and professional goals all are taken into consideration. LCAD highly recommends that current high school students follow a college preparatory program that includes courses in studio art, art history, digital art, and supplemental drawing and design.

APPLICATION PROCEDURES

Students applying for admission for the fall term are encouraged to begin the application process on September 1st. Students applying for admission in the spring term are encouraged to begin the application process on July 1st.

ADMISSION DATES

FALL SEMESTER:
September 1st – Begin application process
December 1st – Early Action date (for decision before the winter break) and an opportunity for a larger scholarship
May 1st – Accepted students begin enrollment with nonrefundable $250 tuition deposit
August 1st – Last day to submit any application material for Fall admissions consideration

SPRING SEMESTER:
July 1st – Begin application process
January 10th – Last day to submit any application material for Spring admission consideration
January 15th – Accepted students begin enrollment with nonrefundable $250 tuition deposit

Complete your free application online at lcad.edu.